

Enriched Academy Announcement

Enriched Academy financial literacy
Pilot to reach **1500** Manitoba high
school students

May 19, 2023 – Enriched Academy and the Manitoba government have reached an agreement to launch a financial literacy Pilot for 1,500 high school students across the province for the 2023/2024 school year.

The announcement was made by Education and Early Childhood Learning Minister Wayne Ewasko at a ceremony on May 18, 2023, with Kevin McCarthy, Head of Corporations and Institutions at Enriched Academy.



Enriched Academy has been working with schools, colleges and universities across Canada for more than 20 years to develop engaging, inspiring financial education programs backed by a dedicated teacher support team. In addition to Manitoba, Enriched Academy has partnerships with Alberta Education for all grade 4 to 12 students in the province as well as with the Government of Prince Edward Island and more than 20 Ontario school boards.

The EnrichedStart program to be used in the Manitoba Pilot has been specifically designed to meet the learning needs, skillset and curriculum requirements of high school students. Content is continuously updated and improved based on student and teacher feedback as well as any relevant changes in the economic or financial environment.

The video-based module program provides actionable tasks for the present in the areas of controlling expenses, building savings, managing debt and investing, and also builds a foundation for solid financial decision-making well into the future.

The EnrichedStart program is an engaging, interactive video-based program that supports learning through modules, auto-graded levelled assignments, projects, and calculator tools. The program supports Essential Math (20-30-40) and Personal Finance 10 curriculums and provides teachers with an instructional guide, grade book to track to student progress and a variety of assessment tools to guide their teaching.

All teachers in Enriched Academy school programs have full access to an industry-leading support team including training, professional development sessions and a number of supplementary teaching resources. Manitoba teachers interested in taking part in the Pilot can sign up to receive more information here: <https://www.enrichedacademy.com/manitoba>.

Money has a huge impact on our happiness and overall wellbeing and Canadians have become increasingly aware of the need for financial education in our schools to ensure students enter adult-life equipped to handle this critical life skill. Enriched Academy is extremely grateful to the Manitoba government for recognizing and prioritizing this issue and we look forward to delivering an exceptional Pilot.

For more information on our financial literacy Pilot with the Manitoba Government:
Contact: kevin.mccarthy@enrichedacademy.com