

Enriched Academy Announcement

Live SmartMoney broadcast brings personal finance basics to 40,000 students across Canada.

Event Presenters:
Arian Beyzaei and Sabrina Tibbo
ENRICHED ACADEMY

May 2, 2023 - Our 3rd SmartMoney live broadcast saw more than 40,000 students from across Canada take part in a 30-minute interactive session that provided plenty of real-world money lessons they can start using today, and a healthy dose of financial awareness to guide them in the future. This free event has now attracted more than 100,000 students since its inception in May of 2022.



The most recent edition of SmartMoney offered two separate learning streams that allowed classrooms from grade 4 through 12 to take part and learn about budgeting, saving and the basics of investing. The content was based on our years of experience working with schools across Canada and our industry leading EnrichedStart and SmartStart programs.

The interactive lesson featured an online competition with live results to keep the kids engaged and motivated as they battled it out for one of many classroom donut parties that were up for grabs. A package of ready-to-go activities and quizzes were also available to help teachers introduce the material before the live broadcast and dive into the material more deeply post-event.

Enriched Academy looks forward to our next SmartMoney event and we are looking to making it bigger, better and tons more fun! Please reach out to amy.martin@enrichedacademy.com if you would like to know more about our SmartMoney events.