

Enriched Academy Alberta Financial Literacy Program Contest

Official Contest Entry Rules

THIS CONTEST IS ONLY FOR PARTICIPANTS OF THE ENRICHED ACADEMY ALBERTA FINANCIAL LITERACY PROGRAM. LEGAL RESIDENTS OF ALBERTA ONLY.

The “Enriched Academy Alberta Financial Literacy Program Contest” (the “Contest”) is administered by Enriched Academy Inc., (the “Sponsor”). Any questions, comments or complaints regarding the Contest should be directed to:

Enriched Academy: Alberta Contest

410-2059 Chesterfield Ave.
North Vancouver, BC
V7M 2P4

amy.martin@enrichedacademy.com

By participating in this Contest, each contestant agrees to be legally bound by these Official Contest Entry Rules (the “Rules”).

1) CONTEST PERIOD

The Contest will take place from November 1st, 2021 at 9:00:00 a.m. MDT to June 14th, 2022 at 5:00:00 p.m. MDT (the “Contest Period”). Sponsor reserves the right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received applicable eligible Entries.

2) ELIGIBILITY

The Contest is open to all legal residents of Alberta who:

1. (i) Participated in the Enriched Academy Alberta High School Program, completed the Enriched Academy Program and received a Certificate of Completion between September 1st, 2021 and June 14th, 2022.
2. (ii) Are fourteen (14) years of age or older as of the date of entering the Contest and who, if under eighteen (18) years of age (the age of majority in Alberta), have received the permission of a parent or guardian, who has agreed to be legally bound by these rules, (see Section 7. h. below) to enter the Contest and potentially become a winner of a prize;
3. (iii) Are currently registered students in good standing at a high school/secondary school in Alberta;

4. (iv) Have only one (1) Enriched Academy account, which must be created before the end of the Contest Period
5. (v) Are not employees, relatives, representatives or agents of Enriched Academy
6. (vi) Have agreed to comply with any applicable laws
7. (vii) Have read, accepted, and agreed to comply with these Rules

3) PRIZES:

There is a total of five (5) Grade 12 Prizes, one (1) Grade 10/11 Grand Prize, eight (8) Grade 10/11 Runner-Up Prizes and one (1) Teacher/Class Participation Prize available to be won. The Grade 12 Prizes consist of five (5) \$1,000 cheques made payable (one cheque per winner) to the Grade 12 Prize winners. The Grade 10/11 Grand Prize consists of one (1) \$1,000 cheque made payable to the winner. The Grade 10/11 Runner-Up Prizes consist of eight (8) \$500 cheques made payable (one cheque per runner up winner) to the Runner-Up winners. The Teacher/Class Participation Prize consists of one (1) \$200 cheque made payable to the Teacher with the most eligible student contest applications received. All amounts in these Rules are in Canadian dollars. The winners are solely responsible for payment of any applicable taxes and reporting any taxable income associated with the Prizes. Prizes will only be awarded to the person who is verified as the “author of the eligible winning Essay Selections” and the Teacher with the most eligible Essay entrees. Any additional costs not described in these Rules as part of the Prizes that are incurred in collecting and using the Prizes are the winner's responsibility.

4) METHODS OF ENTRY

a. Contest Entry (“CE”):

To enter the Contest for a chance to win, the contestant must complete either the Online Entry OR Email Entry during the Contest Period.

i. Method One - Online Entry and Registration:

- Visit the “Contest Website” at <https://www.enrichedacademy.com/albertaessay>;
- To enter, Contestants must agree to the Contest Rules and submit the required submission
- Only submissions received prior to Contest close date are eligible for entry
- Only fully completed submissions with valid information received by the Sponsor's servers during the Contest Period will be accepted for entry into this Contest

ii. Method Two – E-Mail Entry and Registration:

- Alternatively, if a contestant does not wish to enter online, the contestant may enter by email
- To enter via e-mail, a contestant must send an email containing all required information and the Essay submission to amy.martin@enrichedacademy.com
- Information must include: first name, last name, email, teacher’s full name, current school name, release permission and parental consent

The Teacher/Class Participation Prize for the most student submissions will be awarded based on the number of submissions. No official entry is required by teachers to be eligible for this Prize.

Enriched Academy will not be responsible or liable for any lost, stolen, delayed, illegible, damaged, late or incomplete entries.

b. Multiple Registration Not Permitted:

One (1) Registration Per Person: For greater certainty, no contestant may register for the Contest more than once regardless of the method of participation.

If it is discovered that a contestant has attempted to:

1. (i) entered more than one (1) time or
2. (ii) use (or attempt to use) multiple names, email addresses or identities to enter, or otherwise participate in, the Contest,

then (in the sole and absolute discretion of the Enriched Academy), he/she may be disqualified from participating in the Contest and all of his/her entries may be disqualified.

5) DRAW & WINNER SELECTION PROCESS

a. Prize Draws: Before June 14, 2022 winning entries will be selected from all eligible entries received by Sponsor during the Contest Period. The contestant associated with the selected entry, and who is eligible to win, will be contacted subject to these rules.

b. Odds of Winning: The odds of winning any Prize are dependent on the number of eligible entries received by the Sponsor during the Contest Period in accordance with these Rules. Judge subjectivity is applied to select winning entries. Winning selections are at the sole discretion of Enriched Academy staff.

c. Contacting Selected Contestant: Sponsor will attempt to contact the winning entries via email within ten (10) business days of the draw date. If the Sponsor is unable to connect with the winners within ten (10) business days of the applicable draw date, Sponsor will make at minimum, two additional (2) attempts to contact the winners by using the information provided by contestant.

If the winning contestant cannot be contacted (i.e. does not reply to the email from the Sponsor within forty (40) business days of the applicable draw date), then he/she may be disqualified (and will forfeit all rights to any Prize) and the Sponsor reserves the right, in its sole and absolute discretion, to select an alternate selected contestant from among the remaining eligible Entries (in which case the foregoing provisions of this section shall apply to such new selected contestant).

d. Declaration and Release Form: In order to be declared a confirmed winner, the selected contestant (or, if he or she is under 18, his/her parent or legal guardian) must, in addition to meeting the Contest eligibility criteria and otherwise complying with these Rules, and sign and return within five (5) business days of notification by e-mail, a Declaration and Release prepared by the Sponsor which, among other things:

1. confirms compliance with these Rules;
2. acknowledges acceptance of the prize, as awarded;

3. releases the Enriched Academy or its staff or affiliates from any liability and damage which could arise out of or in any way related to the Contest and from the awarding, receipt, possession and/or use or misuse of the prize; and

4. allows the Enriched Academy to use, reproduce and/or publish in any related publicity, the winners name, video, photograph, image, likeness, biographical information, any statements made regarding a prize, place of residence, and/or voice for advertising and promotional purposes in perpetuity and in any manner and in any medium (including the Internet), without any compensation or further attribution or notification.

If the selected contestant:

- i. fails to return the properly executed Declaration and Release within the specified time;
- ii. cannot accept the prize for any reason; or
- iii. otherwise fails to comply with the Rules;

THEN HE/SHE WILL BE DISQUALIFIED (AND WILL FORFEIT ALL RIGHTS TO THE PRIZE) AND THE SPONSOR RESERVES THE RIGHT, IN ITS SOLE AND ABSOLUTE DISCRETION, TO SELECT BY RANDOM DRAW FROM AMONG ALL REMAINING ELIGIBLE ENTRIES AN ALTERNATE SELECTED CONTESTANT AS THE POTENTIAL WINNER (IN WHICH CASE THE FOREGOING PROVISIONS OF THIS SECTION SHALL APPLY TO SUCH NEW POTENTIAL PRIZE WINNER).

6) PRIZE DELIVERY:

The Sponsor or its representatives will arrange for the winners to be contacted to arrange e- transfer or cheque delivery of the Prize winners.

7) GENERAL TERMS AND CONDITIONS

a. Verification of Entries:

The Sponsor reserves the right, in its sole and absolute discretion, to verify or require proof of identity and/or eligibility (in a form acceptable to the Sponsor) from any contestant in this Contest or for any Entries. Contestants whose entries cannot be verified to the satisfaction of Sponsor in its sole and absolute discretion may be disqualified from the Contest and will not be eligible to win any prize.

b. No Liability:

Enriched Academy will not be liable for:

1. (i) any failure of the Contest Website, or mail servers during the Contest;
2. (ii) any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software;

3. (iii) the failure of any CE Form, registration, vote, Action, Code or Content to be received by

the Sponsor for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website;

4. (iv) any injury or damage to a contestant's, or any other person's computer related to or resulting from participating or downloading any material in the Contest; and
5. (v) any combination of the above.

c. Acceptance of Prize:

1. (i) Prize must be accepted as awarded;
2. (ii) The costs of everything not specifically stated as included in the prize are the sole responsibility of the winner;
3. (iii) By accepting a prize, the winner agrees to waive all recourse against the Releasees (as defined in these rules) if the prize does not prove satisfactory, either in whole or in part.

d. Termination of Contest:

The Sponsor reserves the right, in its sole and absolute discretion, to void any entry and/or withdraw, suspend, amend or terminate this Contest in whole or in part (or to amend these Rules).

The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any contestant, entry, or vote with these Rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules.

e. Release and Exclusion of Liability:

By entering or attempting to enter the Contest, each contestant and/or purported contestant agrees to release, discharge, and forever hold harmless Enriched Academy and their respective officers, directors, employees, shareholders, agents and other representatives (collectively, the "Releasees") from any and all claims, actions, damages, demands, manner of actions, causes of action, suits, debts, duties, accounts, bonds, covenants, warranties, indemnities, claims over, contracts and liabilities of whatever nature or kind arising out of, or in connection with the contestant's participation or attempted participation in the Contest, compliance or non-compliance with these Rules and acceptance, use or misuse of any prize.

The Releasees will not be responsible for lost, incomplete, late or misdirected entries or for any failure of the Contest Website during the Contest Period, or for any technical malfunction or other problems with, any telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software or for any technical problems or traffic congestion on the Internet or at any

website, or any combination of the foregoing, and will not be liable for any resulting injury or damage to any person or property arising from, or relating to, that person's or any other person's participation or attempted participation in the Contest.

f. Minors:

For greater certainty, where the selected contestant is under the age of majority in his/her province or territory of residence, as a pre-condition to the selected contestant being declared the winner and receiving the prize, the parent or legal guardian of the selected contestant must consent in writing to the selected contestant being declared a winner and receiving a prize and must also sign and return to the Contest Sponsor the Declaration and Release documentation.

g. Name/Image/Video of Winners & Content:

By entering the Contest, each contestant:

1. grants to the Enriched Academy, its affiliates, (collectively, Licensees"), in perpetuity, a non-exclusive, irrevocable license to publish, display, reproduce, modify, edit or otherwise use (as the Licensees may in their sole discretion deem appropriate and without right of approval by the contestant) his/her submitted Content, in whole or in part, for advertising or promoting the Contest or for any other reason in any manner and in any medium (including the Internet), globally, without any compensation or further attribution or notification, and waives his or her moral rights to such Content;
2. authorizes the Licensees to use, reproduce and/or publish in any related publicity, his/her name, video, photograph, image, likeness, biographical information, any statements they make regarding a prize, place of residence, and/or voice for advertising and promotional purposes in perpetuity and in any manner and in any medium (including the Internet), globally, without any compensation or further attribution or notification;
3. agrees that anything created by the Licensees which is derived from the contestant's Content, voice, photograph, image, likeness or any statements the contestant make regarding a prize, is owned by the Sponsor, its affiliates or prize suppliers, as applicable; and
4. on his/her own behalf, and on behalf of his/her heirs, executors, administrators, personal representatives, successors and assigns, hereby release and discharge the Releasees (Enriched Academy and all staff, directors, management and affiliates.) from and against any and all claims (whether known or unknown, in law or in equity) that he/she or any of his/her heirs, executors, administrators, successors, or assigns may have or that may later accrue against any of the Releasees for any damage, loss, liability, costs, legal fees, expenses or injury based on publicity rights, defamation, libel, slander, portrayal in a false light, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related cause of action arising out of or relating directly or indirectly in any way to the entry, a vote (if applicable) or use of his/her Content (if applicable), name, photograph, video, image, likeness, biographical information, any statements they make regarding a prize, place of residence, and/or voice.
5. For greater certainty, the Sponsor, its promotional agency reserves the right, in their sole and absolute discretion and at any time during the Contest, to modify, edit or remove any Content,

or to request a contestant to modify or edit his or her Content, if a complaint is received with respect to the Content, or for any other reason. If such an action is necessary at any time, then the Sponsor reserves the right, in its sole and absolute discretion, to reset the entry count associated with the Content to zero (or, to whatever number the Sponsor deems appropriate in its sole and absolute discretion).

6. Subject to above, if a contestant has any questions or does not wish the Sponsor to use any or all of his/her name, video, photograph, image, likeness, biographical information, any statements made regarding the prize, place of residence, and/or voice for purposes other than Contest administration, please contact the Sponsor at:

h. Dispute:

Enriched Academy: Alberta Contest

410-2059 Chesterfield Ave.
North Vancouver, BC
V7M 2P4 amy.martin@enrichedacademy.com

In the event of a dispute regarding who submitted an entry, entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry or voter registration (as applicable). "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. A contestant may be required to provide proof that he/she is the Authorized account holder of the email address associated with the selected entry and/or a vote, and, if applicable, that he/she has all necessary consents, permissions and/or licenses as required by these Rules.

i. Personal Information:

By entering this Contest, each contestant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry for the purpose of administering and marketing of the Contest and prize fulfillment unless the contestant otherwise specifies by giving Sponsor notice in writing.

j. Sponsor's Decisions:

This Contest is subject to all applicable federal, provincial, municipal and local laws and regulations. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all contestants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of contestants or entries.

Enriched Academy and all staff, associates or management are completely released of all liability by each contestant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not to any Third Party.